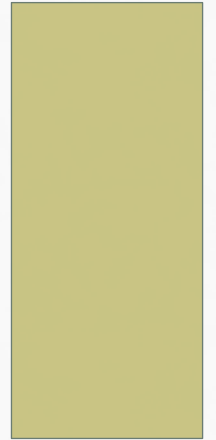


# VISIONING EXERCISE

LED BY DOMINIKA SEKULA



# THE NATURAL STEP

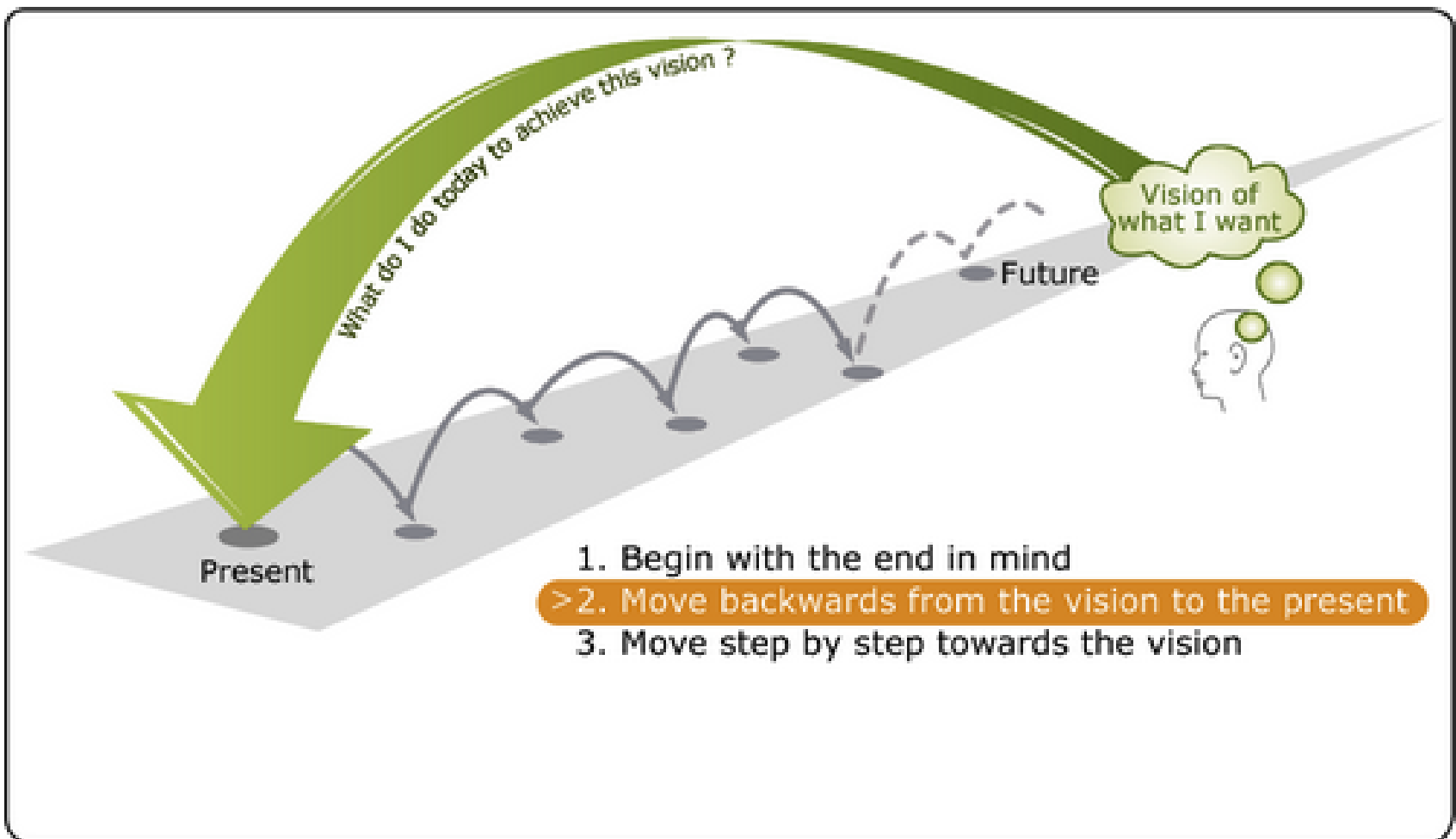
The Natural Step is a not-for-profit organisation dedicated to education, advisory work, system change initiatives, innovation and research in sustainable development.



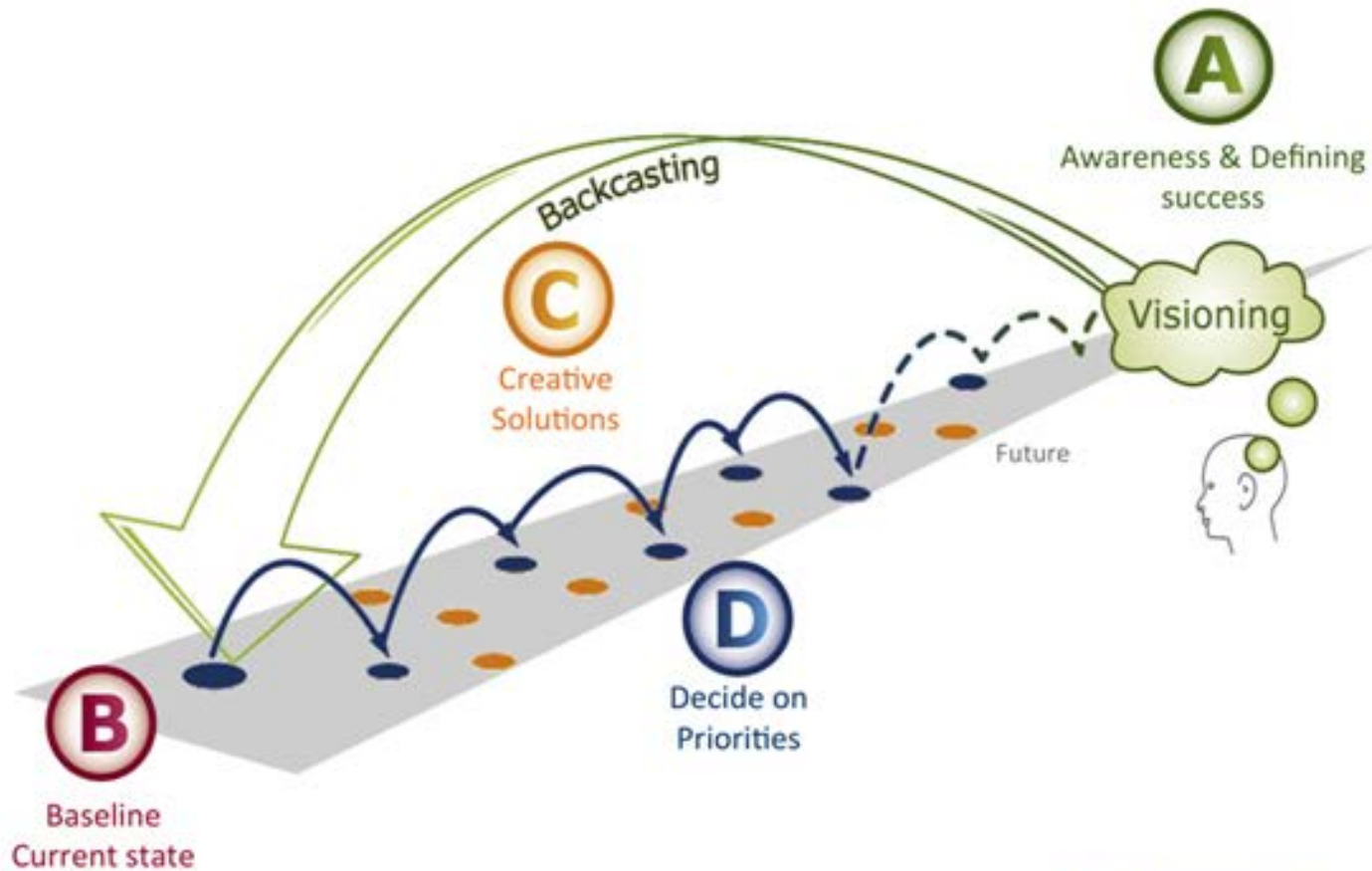
# COMPELLING VISION



# BACKCASTING



# ABCD PLANNING METHOD



# THE FOUR SUSTAINABILITY PRINCIPLES

To become a sustainable society we must eliminate our contributions to:

- 1) the *systematic increase* of concentrations of substances extracted from the Earth's crust (for example, heavy metals and fossil fuels)
- 2) the *systematic increase* of concentrations of substances produced by society (for example, plastics, dioxins, PCBs and DDT)
- 3) the *systematic* physical degradation of nature and natural processes (for example, over harvesting forests, destroying habitat and overfishing); and...
- 4) conditions that *systematically* undermine people's capacity to meet their basic human needs (for example, unsafe working conditions and not enough pay to live on).

# THE ABCD PLANNING METHOD

- A = Awareness and Visioning
- B = Baseline Mapping
- C = Creative Solutions
- D = Decide on Priorities



# VISIONING EXERCISE

Step 1: What is your vision of a sustainable community?

At your tables, work in a group to discuss and jot down ideas in your workbooks.



# VISIONING EXERCISE

Step 2: What steps could you take towards that vision today?

Choose one piece of vision to focus on.

# STRATEGIC PRIORITIZATION

1. Is this moving you toward or away from your sustainability vision?
2. Is this a flexible platform to support future actions toward your sustainability vision?
3. Will this offer an adequate return on investment\*?

THANK YOU